SCENARIO:

Imagine you are not happy with how your bra fits. You want to buy the best fitting bra and this is how you found ThirdLove: The Best Fitting Bras and Underwear. To buy the bra you first need to go through ThirdLove's fit-finder to find your bra fit.

1) Start the fit-finder assessment. Was it easy to find on the page?

2) Start answering questions. Make sure to answer all questions (about 20). Comment how easy was it to answer each of the questions.

3) For the question "Which breast shape most resembles yours?" (and shows a lot of illustrations of female breasts); how did you feel? Do you think this question could have been presented better?

4) Make sure you answered all the questions in the finder and arrive at the results page. Describe what you think about fit-finder results page. Are you inclined to buy a bra? Why or why not? Special Requirements: Comfortable with buying clothing online.